



Lugina Suciati Putri

UI/UX Designer

Wordpress Dev | Graphic Designer | Illustrator | Travel Enthusiast

3 years of experience in designing websites and mobile apps. I am a passionate digital explorer who's interested in the development of Interactive Media Technology that can benefit the world.

luginasp98@gmail.com

Bandung, Indonesia

Social

 [luginasp.com](mailto:luginasp98@gmail.com)

 [linkedin.com/in/luginasp](https://www.linkedin.com/in/luginasp)

 [behance.net/luginasp](https://www.behance.net/luginasp)

Industry Knowledge

User Interface Design

User Experience Design

Design Thinking

Design System

Graphic Design

Illustration

Digital Marketing

Tools & Technologies

Figma, Elementor Pro,

Wordpress, Procreate,

Illustrator, Photoshop,

Lightroom, Miro, Whimsical

Languages

Indonesian (Native)

English (IELTS : 7.0)

Personality

Creative, Adventurous,

Imaginative, Detailed,

Humble, Responsible,

Curious, Active

WORK EXPERIENCE

Freelance UI/UX Designer

2020 - Present, Indonesia

Specialize in designing mobile and web interfaces. Additionally developing websites using WordPress.

UI/UX Designer

Fazz Financial | Financial Technology Company

May 2022 - March 2023, Indonesia - Singapore

Part of Fazz Business Experience team. Responsible for designing and improving usability for desktop and mobile interfaces in Account, Growth, and Identity Domain using design thinking framework.

UX Designer

Forest A.I | IT Services

Jan 2022 - Mar 2022, Singapore

Responsible for designing and improving usability for desktop and mobile interfaces for clients.

Creative Director & Freelance UI/UX Designer

WebCorner | Website Agency

Aug 2020 - Dec 2021, Bandung

Managed the social media contents in Instagram, creative ads, articles in website, and the company's brand identity. Also responsible for designing and improving usability for desktop and mobile interfaces for clients.

Additionally developed the websites using WordPress, Elementor Pro.

Market Research Intern

Telkom DDS

Jun 2019 - Aug 2019, Bandung

Analyzed big data prospects in 5 industries. Also responsible for Competitive Research in Technology Industry.

EDUCATION

Bachelor of Business Management

Telkom University | Graduated with Honor (GPA: 3.81)

2016 - 2020, Bandung

Major in Business Management Telecommunication and Informatics Faculty of Economics and Business

SMA Negeri 2 Bandung

2013 - 2016, Bandung

CERTIFICATE AND COURSE

UI/UX Design

Purwadhika Technology School

2021

Gained deep understanding about UI/UX Design process, concept, and principles. Practice by doing design challenges and creating case studies.

Graphic Design and Illustration | Adobe Illustrator CC 2015

Adobe Certified Associate

2021

Completed training requirements and gained skills about design process and techniques using Adobe Illustrator CC 2015.

UX Research

UX Research Bootcamp By QUIX

2020

Gained new insight and skills about how to conduct a basic UX research step-by-step with interview method and usability testing.

Digital Marketing

Digital Talent Scholarship by Kominfo

2020

Learned about digital marketing on instagram, facebook and website. Gained new skill about creating SEO friendly landing page with Wordpress and Yoast SEO; advertising in facebook; and SEM with PPC.

ACHIEVEMENT

Best Divisional Chief

HMBTI 2018

2018

Top 10 Photography Nominee

International Short Movie & Photography Festival (ISMPF)

2017

2nd Place Poster Design Competition

FLS2N, Bandung City

2015

1st Place Photography Competition

Youth Speak Fun Day, West Java

2014

OTHER

Speaker

Signa Upgrading Event - Writing Ideation

2021

ORGANIZATIONAL EXPERIENCE (4 out of 12)

Chief of Media & Information Division

HMBTI 2018

Staff of Internal Public Relations

HMBTI 2017

Chief of Publication and Documentation

PKKMB Faculty of Economics and Business 2017

Secretary 1

OSIS LXII SMA Negeri 2 Bandung
2014/2015