



Lugina Suciati Putri

UI/UX Designer | Web Design & Dev

Graphic Designer | Illustrator | Travel Enthusiast

Experienced in building SEO friendly websites with good User Experience, Accessibility and Performance. Interested in Interactive Media Technology Development that can create future possibilities to solving world's issues. Looking forward to joining impactful collaboration projects with tech enthusiasts, agencies or companies.

luginasp98@gmail.com
Bandung, Indonesia

Social

-  [luginasp.com](mailto:luginasp98@gmail.com)
-  [linkedin.com/in/luginasp](https://www.linkedin.com/in/luginasp)
-  dribbble.com/luginasp

Industry Knowledge

- User Interface Design
- User Experience Design
- Design System
- Graphic Design
- Illustration
- Digital Marketing
- AR & VR

Tools & Technologies

- Figma, Elementor Pro,
- Wordpress, Illustrator,
- Photoshop, Lightroom, Miro,
- Whimsical

Languages

- Indonesian (Native)
- English (TOEFL ITP : 540)

Personality

- Creative, Adventurous,
- Imaginative, Detailed,
- Humble, Responsible,
- Curious, Active

WORK EXPERIENCE

Web Designer & Developer

WebCorner | Website Agency

Sep 2020 - Present, Bandung

Create usable and aesthetic websites for clients and the company.

Creative Director

WebCorner | Website Agency

Aug 2020 - Aug 2021, Bandung

Responsible for managing the social media contents in instagram, creative ads, articles in website, and the company's brand identity.

Market Research Intern

Telkom DDS

Jun 2019 - Aug 2019, Bandung

Analyzed big data prospects in Tourism and Hospitality Industry; Media and Communication Industry; Banking, Financial, and Insurance Industry; and Government. Also responsible for doing Competitive Research in Technology Industry.

EDUCATION

Bachelor of Business Management

Telkom University | Graduated with Honor (GPA: 3.81)

2016 - 2020, Bandung

Major in Business Management Telecommunication and Informatics
Faculty of Economics and Business

SMA Negeri 2 Bandung

2013 - 2016, Bandung

CERTIFICATE AND COURSE

UI/UX Design

Purwadhika Technology School

2021

Gained deep understanding about UI/UX Design process, concept, and principles. Practice by doing design challenges and creating case studies.

Graphic Design and Illustration | Adobe Illustrator CC 2015

Adobe Certified Associate

2021

Completed training requirements and gained skills about design process and techniques using Adobe Illustrator CC 2015.

UX Research

UX Research Bootcamp By QUIX

2020

Gained new insight and skills about how to conduct a basic UX research step-by-step with interview method and usability testing.

Digital Marketing

Digital Talent Scholarship by Kominfo

2020

Learned about digital marketing in instagram, facebook and website. Gained new skill about creating SEO friendly landing page with Wordpress and Yoast SEO; advertising in facebook; and SEM with PPC.

ORGANIZATIONAL EXPERIENCE

(4 out of 12)

Chief of Media & Information Division

HMBTI 2018

Staff of Internal Public Relations

HMBTI 2017

Chief of Publication and Documentation

PKKMB Faculty of Economics and Business 2017

Secretary 1

OSIS LXII SMA Negeri 2 Bandung 2014/2015

ACHIEVEMENT

Best Divisional Chief

HMBTI 2018

2018

Top 10 Photography Nominee

International Short Movie & Photography Festival (ISMPF)

2017

2nd Place Poster Design

Competition

FLS2N, Bandung City

2015

1st Place Photography Competition

Youth Speak Fun Day, West Java

2014

OTHER

Speaker

Signa Upgrading Event - Writing Ideation

2021